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Semantix Relaunches its Global Partnership Program

May 8, 2023

SÃO PAULO, Brazil, May 08, 2023 (GLOBE NEWSWIRE) -- Semantix, Inc. (NASDAQ: STIX), a leading Latin American end-to-end data and enterprise AI platform provider ("Semantix"), today announced the relaunch of its global partnership program, Semantix Partner Community, designed to empower businesses and drive growth. The program will build on the success of the company's existing partnerships and expand its reach to new markets and regions.

With 70 existing partners already on board, Semantix is well positioned to lead the way in delivering value to its customers through innovative and strategic partnerships. The new program will categorize partners into four groups, each with different approaches and benefits.

"Our new partnership program will be a significant lever in scaling our business and helping our customers reach new heights," said Leonardo Santos, CEO of Semantix. "With our defined partner categories, we will be able to provide tailored benefits and work more closely with each of our partners. This program is a win-win for all parties involved and we look forward to seeing the benefits it brings to our customers."

Semantix Partner Community's categories are Semantix Partner, Sales Partner, Implementation Partner, and Independent Software Vendor.

Semantix Partner: Entry-level category, through which newer partners can gain access to our technology, sales and technical collateral, as well as refer new business to Semantix.

Sales Partner: Allows partners to execute the complete sales process for Semantix solutions, from opportunity and discovery to pre-sales and billing. Semantix will create Sales Partner levels (e.g. Bronze, Silver, and Gold) granting different benefits, based on tiered requirements.

Implementation Partner: Allows partners to demonstrate to the market that they have been certified by Semantix and are able to deploy our different solutions. Semantix will only recommend certified partners to customers for project delivery on our platforms.

Independent Software Vendor (ISV): ISV partners are able to provide intellectual property through our platforms. Initially, this partner tier is intended for companies that want to provide data (Data Provider) or algorithms (Intelligence Provider) in our Marketplace, but in the future may be expanded to accommodate partners who want to develop complete solutions on the SDP or embed modules of our products.

Additional benefits of the Semantix Partnership Program include sales and service scalability, increased market penetration, geographic expansion and a reduction in operational costs.

About Semantix

Semantix is Latin America's first fully integrated data and enterprise AI software platform. Semantix has more than 300 clients with operations in approximately 15 countries using Semantix's software and services to enhance their businesses. The company was founded in 2010 by CEO Leonardo Santos. For more information, visit ir.semantix.ai.

Forward-Looking Statements

This press release contains statements that constitute "forward-looking statements". Forward-looking statements may be identified by the use of words such as "estimate," "plan," "project," "forecast," "intend," "will," "expect," "anticipate," "believe," "seek," "target" or other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of the Company's management and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. Many actual events and circumstances are beyond the control of the Company. These forward-looking statements are subject to a number of risks and uncertainties disclosed in documents that the Company has filed, or will file, with the SEC. In addition, forward-looking statements reflect the Company's expectations, plans or forecasts of future events and views as of the date of this press release. The Company anticipates that subsequent events and developments may cause its assessments to change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's assessment as of any date subsequent to the date of this press release. Accordingly, undue reliance should not be placed upon the forward-looking statements.

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