



Al for business, for people.





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Such forward-looking statements are based on the current expectations of our management and are inherently subject to uncertainties and changes in circumstance and their potential effects and speak only as of the date of such statement. There can be no assurance that future developments will be those that have been anticipated. Such forward-looking statements are subject to risks, uncertainties, and other factors which could cause actual results to differ materially from those expressed or implied by such forward-looking statements and could adversely affect the outcome and financial effects of the plans and events described herein. In addition, even if the outcome and financial effects of the plans and events described herein are consistent with the forward-looking statements results or developments may not be indicative of results or developments in subsequent periods. Although Semantix has attempted to identify important risks and factors that could cause actual actions, events or results to differ materially from those described herein are consistent with the forward-looking statements, there may be other factors and risks that cause actions, events or results not to be as anticipated, estimated or intended. Forward-looking information contained in this presentation are based on current estimates, assumptions, expectations and projections, including with respect to the management's expectations regarding Semantix's growth based on historical financial results and anticipated commercial developments, the anticipated success of current strategies for market penetration in Brazil and globally in light of competition from existing market participants and the emergence of competitors in the future, management's expectations with respect to the development of technology and other proprietary intellectual property by Semantix based on existing technological realities and strategies with respect to intellectual property development, management's expectations regarding the likelihood Semantix will be able to enter i

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Non-IFRS Financial Measures: This presentation includes certain non-IFRS financial measures (including on a forward-looking basis) and industry metrics such as EBITDA, EBITDA margin, Adjusted EBITDA, Adjusted EBITDA margin, and annual recurring revenue. These measures are an addition, and not a substitute for or superior to, measures of financial performance prepared in accordance with IFRS. Semantix believes that these measures (including on a forward-looking basis) provide useful supplemental information to investors about Semantix, particularly as they exclude the impacts of certain events that we believe are isolated in nature incurred as part of our recent expansion and, therefore, not reflective of our underlying results. Semantix's management does not consider these non-IFRS measures in isolation or as an alternative to financial measures determined in accordance with IFRS. Semantix's management uses forward-looking non-IFRS measures to evaluate Semantix's projected financials and operating performance. However, there are a number of limitations related to the use of these measures, including that they exclude significant expenses that are required by IFRS to be recorded in Semantix's financial statements, including certain research expenses, provisions, expenses related to our stock option plans and other expenses related to our recently-completed business combination and other acquisitions. In addition, other companies may calculate non-IFRS measures or industry metrics differently or may use other measures to calculate their financial performance, and therefore, Semantix's non-IFRS measures and industry metrics may not be directly comparable to similarly titled measures of other companies. Additionally, to the extent that forward-looking non-IFRS financial measures are provided, they are presented on a non-IFRS basis without reconciliations of such forward-looking non-IFRS measures due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations

Other Business Metrics:

Proprietary SaaS and Resale of Third-party Software: Proprietary SaaS consists of Semantix's data platform software, while Resale of third-party Software consists of the resale of licenses from third-party data platform software providers.

Customers with Trailing 12-Month Revenue Greater than US\$1 Million: Large customer relationships lead to scale and operating leverage in our business model. Compared with smaller customers present a greater opportunity for us to sell additional capacity because they have larger budgets, and a wider range of potential use cases. As a measure of our ability to scale with our customers and attract large enterprises, we count the number of customers that contributed more than US\$1 million in revenues in the trailing 12 months, considering the Brazilian real to US Dollar exchange rate as of September 30, 2022. Our customer count is subject to adjustments for acquisitions, consolidations, spin-offs, and other market activity.

<u>Proprietary SaaS ARR</u>: This metric is intended to measure the value of the contracted recurring revenue components of our proprietary SaaS term subscriptions normalized to a one-year period. We measure Proprietary SaaS ARR as the total gross revenue we expect to receive from our proprietary SaaS customers over the following 12 months based on contractual commitments, assuming no increases or reductions in their subscriptions or usage.



Management **Team**



Leonardo Santos Founder and CEO













Adriano Alcalde CFO

petl♥ve

NETSHOES







Fabio Marcolino Technology Vice President













HARVARD BUSINESS SCHOOL





Thiago Pavin Health Products Director Founder of Zetta











Lucas Bonatto Miguel Director of Engineering - AI/ML Founder of Elemeno















Augusto Vilela Head of IR & M&A





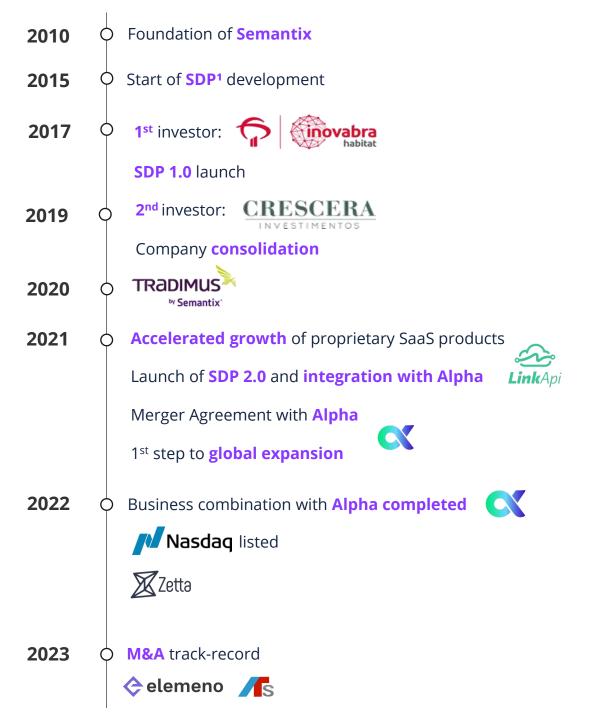








13 years executing disruptive initiatives





Semantix Al

Semantix Al Applications

Ready-to-use applications, focused on specific market demands, with embedded artificial intelligence that facilitates, accelerates, supports and directs decision-making with predictive insights that drive and optimize business processes

Semantix Al Platform

Complete platform for developing AI solutions, which enables the user to create, deploy and deliver applications in a fast, robust and scalable way, through a friendly development environment that allows access to the full potential of AI with ease and efficiency.



Al Platform

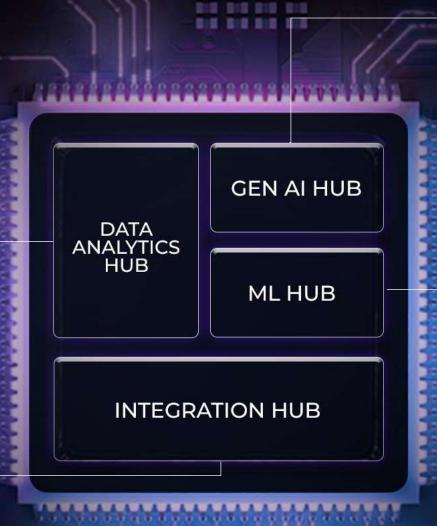
Develop solutions quickly, robustly and scalable

DATA ANALYTICS HUB

Module capable of processing and analyzing large volumes of data, which allows the transformation, exploration, visualization and data governance in a robust, easy and scalable way.

INTEGRATION HUB

Highly scalable dataflow and integration module that allows developers to transfer data from APIs, databases, applications and cloud services easily.



GEN AI HUB

Simple, flexible and scalable interface module that allows the creation of complete AI solutions using scutting-edge generative AI models. It enables adjusting AI models according to your needs, experiment with the model in a simple GUI, and easily deploy REST APIs with the model.

ML HUB

Fully generative and highly scalable module based on a serverless architecture that facilitates and accelerates the creation, deployment and management of Machine Learning models.





Al Applications

Ready-to-use solutions, developed for real-world businesses

Al Applications Finance

Al App Credit Builder

Create credit scores quickly and easily, with a set of pre-made components that generate extremely high accuracy

Al Applications Health

Al App Healthcare Economics

Al App Hospital Control

Al App Occupational Health

Al App Health Studio

Use intelligence applied to data to reduce health plan costs, benchmark and increase the ROI of health campaigns

Al Applications Pharma

Al App Smart Pharma

Organize, transform and use reliable public and private market data. Boost your results with curated data, dashboards and Al, generating impactful insights

Al Applications Retail

Al App Retail Insights

Centralize your data and use AI solutions to sell more, reduce dropouts and increase customers' average ticket





Simple & Agile

Intuitive, extensible via APIs, Plug-and-play algorithms, multi-cloud



Cost efficient

Reduced infrastructure management costs



All-in-one

Infrastructure automation, data integration, engineering, Data Viz, Al Lifecycle, Multi Generative Al



Enterprise Ready

Stack and cloud agnostic, Data Governance, Scalable, Premium Support



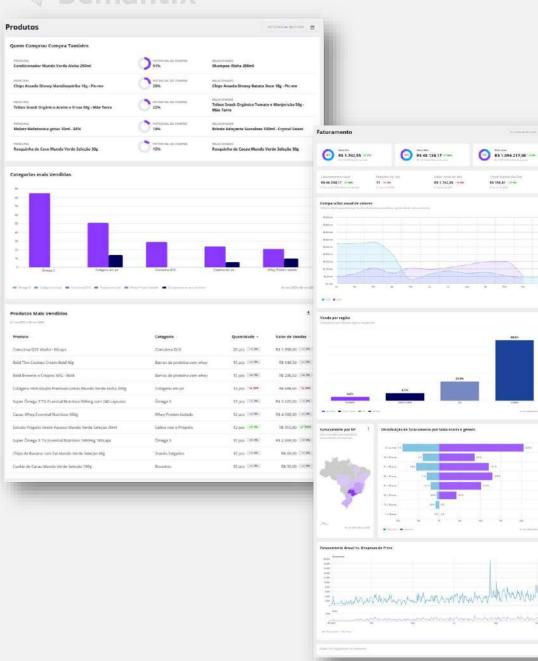




Product Roadmap Execution

2Q'22	3Q'22	4Q'22	1Q'23	2Q'23	3Q'23
• Semantix IPO	Redesign of SDP platform	Semantix Data Marketplace	Customer Advisory Board	• Al Applications	Multiple LLM
Semantix Al Marketplace	Several ready-to-use	Semantix Generative AI	• SDP Genius	Path to Profitability	• ChatPharma
 Analytics Chat 	algorithms	 17 new features added to SDP's integration module 	SDP Financial		Integrated solution for the retail industry
 Data Catalog Governance new feature 	Python programming		Quantum Computing		• Four Al algorithms
 Real time and streaming capabilities 	New types of data source connectors				added into health applications within hospital operations

♥ Semantix





New Retail Al App





No-code, touch-free, ready to use application

Data collecting and analyzing across both physical and digital customer touch points.

Helping retailers on extracting value from data through insights across their entire journey

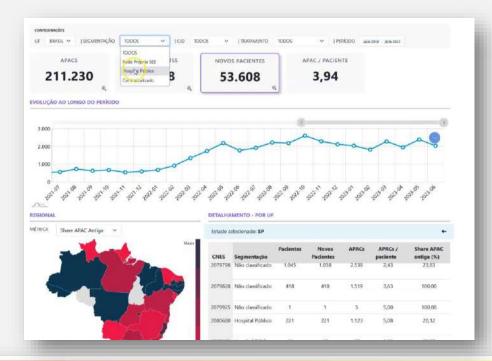






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♥ Semantix







4 new algorithms deployed within our Al Hospital Control App (Health)

Higher AI App competitiveness and value generation with minimal cost impact



New AI ChatPharma

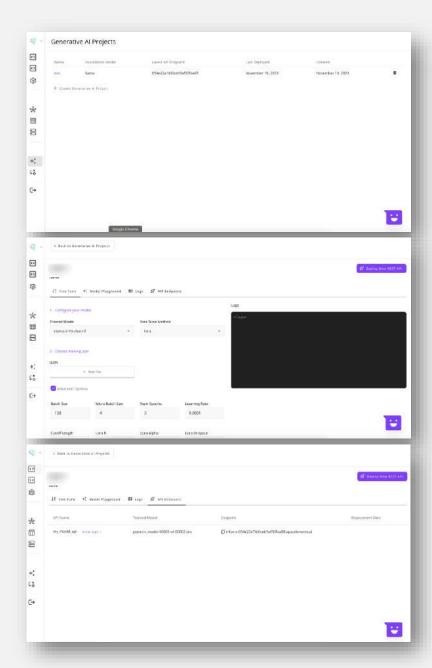
- Generative Al layer within Semantix's Pharma App
 - Efficient access to valuable strategic insights through GenAl chat and speak to dash





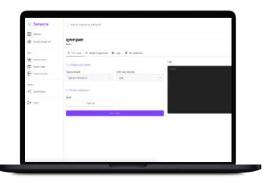


Semantix





Semantix's GenAl Hub LLMs Base Expanded



- From Source code generation...
- ...through natural language understanding
- Security for businesses: data privacy and control
- Abstracting the complexity of LLM management for B2B environments

Semantix Multi Generative AI technology **empowers** leveraging on the best features from each LLM, whether they are from **partners**, **open-source**, or **private sources**.













Ecosystem of solutions

Semantix Lab Center of Excellence for Al

Semantix Academy

Capabilities for the market.

Semantix Al

Al Platform + Al Apps

M&A

New technologies and promotion of innovation

Partner Solutions

Implementation of partner technological solutions

Semantix Partners Community

Opportunities for partner companies.

Consulting Services

Consulting on personalized projects.

Data Operations Center

Optimized management and monitoring of environments.



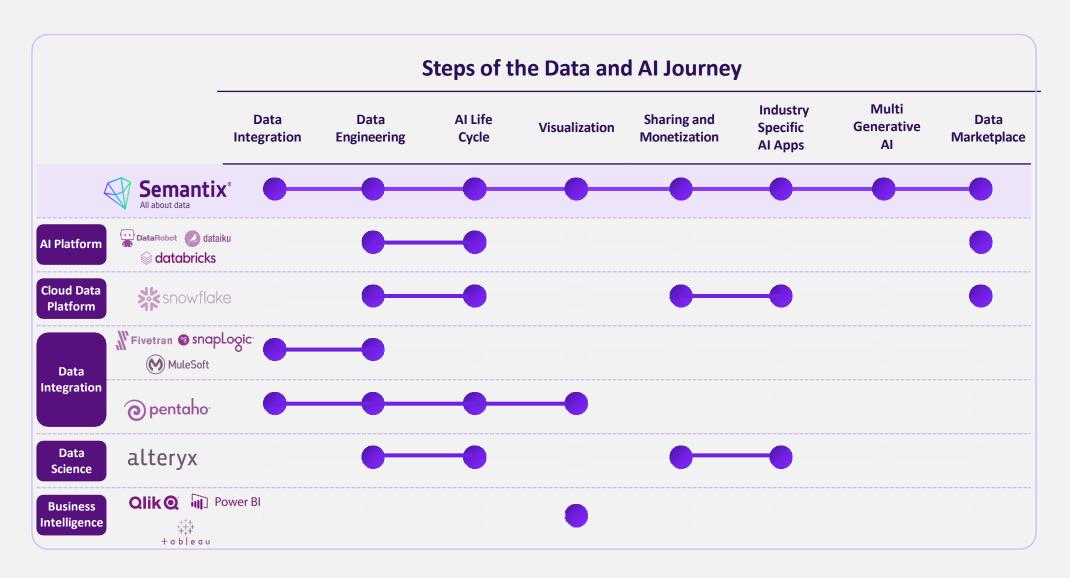


Market Overview



Where is **Semantix**?

Our competitors do not cover the entire data and Al journey, but focus on a few steps

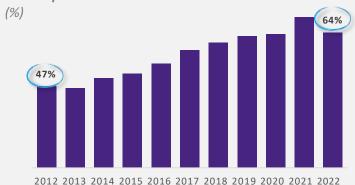


Increasing Awareness and Investments Leading to Higher AI Adoption

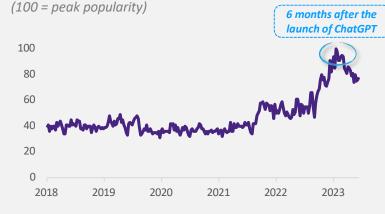


Al awareness has been increasing...

Companies that mention technology in conference calls **Transcriptions**



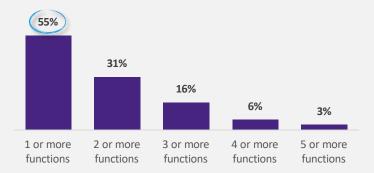
Global interest in AI over time



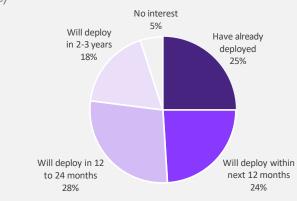
...adoption is already underway...

Number of business functions at respondents' organizations that have adopted AI (2023)

(% of respondents)



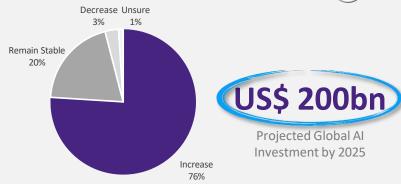
State of deployment for AI and Machine Learning in **Brazilian companies**



...and investments are expected to grow





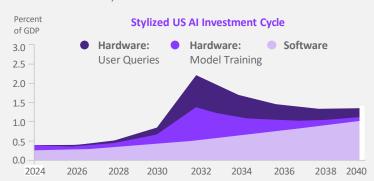


US AI Investment Cycle

(% of GDP)



Al-Related Investment Could Peak at Over 2% Of US GDR Although Software Investment IS Most Likely to Persist Over Time

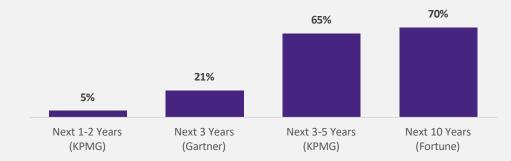


Positive Outcomes of Widespread AI Adoption



Adoption will happen gradually in the next 3-5 years, with companies focusing on value creation through 4 different paths

2023 CEO Surveys: share who believe AI will have a significant impact on their business (% of respondents)



Top objectives for organizations' planned generative AI activities



Increase value of offerings by integrating AI-based features or insights

Increase revenue from core business





Create new business and/or sources of revenue

Reduce costs in core business



Expected impacts of generative Al adoption in the next decade



Increase in productivity growth per year



2% of GDP

In equipment and technology investment



+13%

Global GDP increase

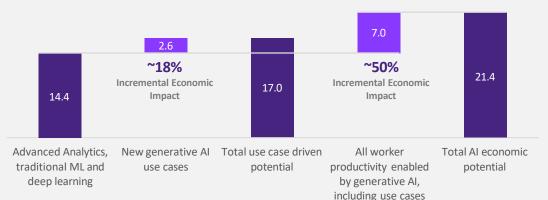


Emerging Markets
GDP increase

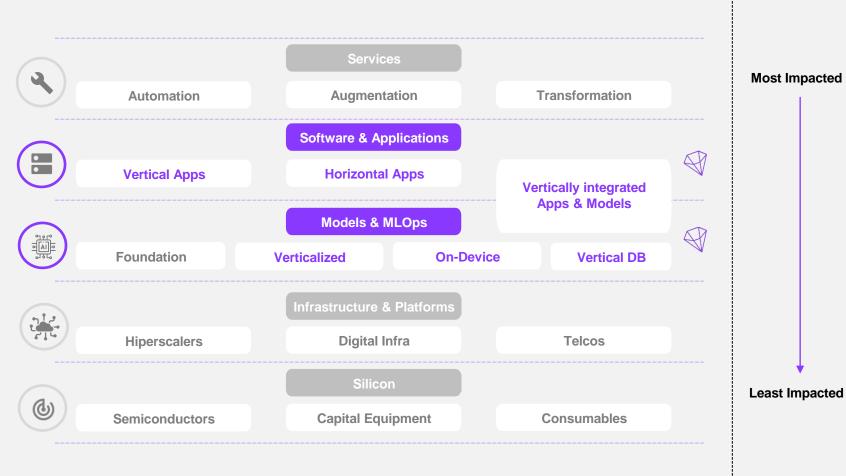


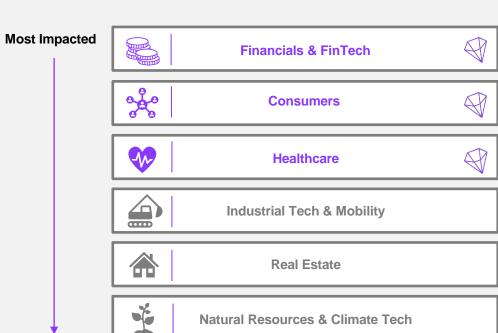
Of time currently spent by employees can be automated with AI

Al's potential impact on the global economy (US\$ trillion)



Generative AI Value Stack





Order of impact across supersectors

Sources Citigroup Research.

Strategic Geographic Footprint of Latin America, Capturing Global Expansion Opportunities



Brazil's geographic location at the heart of South America provides easy access to neighboring countries

Brazil presents a time zone advantage facilitating communication with partners and clients from US

Data transformation of key sectors in Brazil evidences the favorable environment for technology development, supported by regulation, data, infrastructure and human capital

LatAm boasts skilled developers with competitive salaries, delivering high-quality work at a lower cost compared to other countries



Semantix Semantix

Some use cases



Gas station chain

Personalized product built for data ingestion, processing and analytics in near real time.

response time reduction in soil analysis

180% 12 million

of economy in the first year



Big automobile industry

Al to monitor production disruption and identify the problem source.

precision score

25%

reduction in warranty claims

productivity gain in the short term



Big bank: Complexity and economy

Al to support payments and anti-fraud and to enhance credit risk management

unique B2C financial services

fully customized machine learning and Al projects





Command center for hospital network

Personalized product to deliver predictive data sets based on AI health.

increase in customer conversion rate

data pipelines with insights for decision making







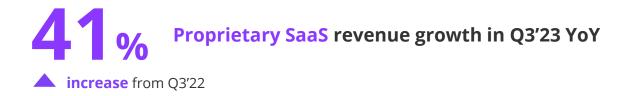
Financial Update 3Q'23

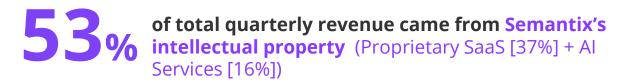


Q3′2023 **Highlights**

Proprietary revenue growth driven by AI applications







Several initiatives taken towards achieving operational cash break-even in 2024

Revenue Growth driven by Proprietary SaaS

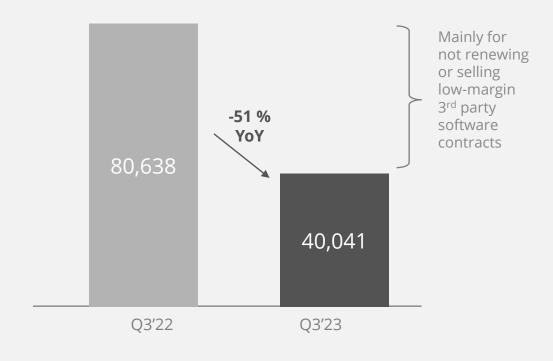
Proprietary SaaS Revenue

(R\$ thousand)

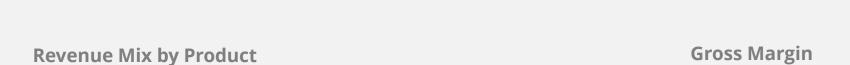


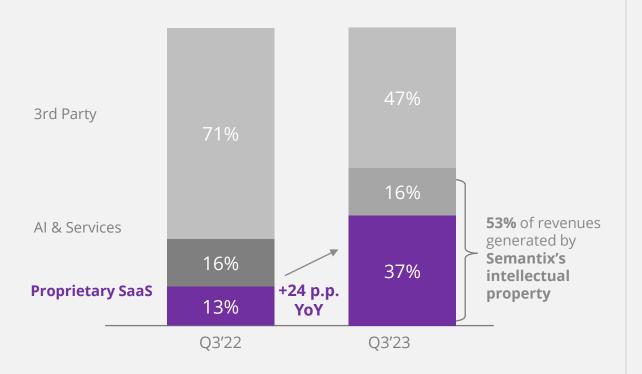
Total Revenue

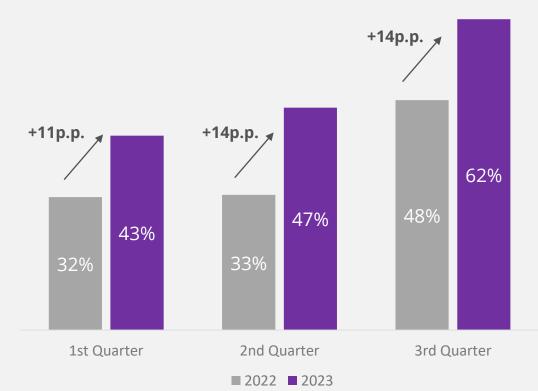
(R\$ thousand)



Improved Revenue Mix and Gross Margin



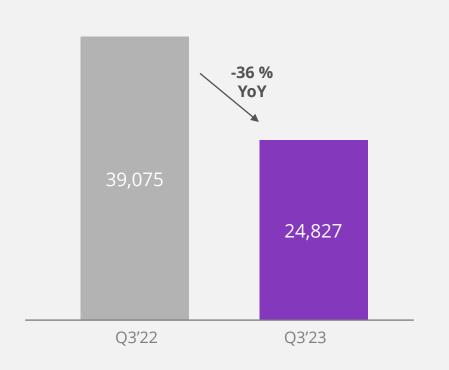




Gross Profit and Adjusted EBITDA

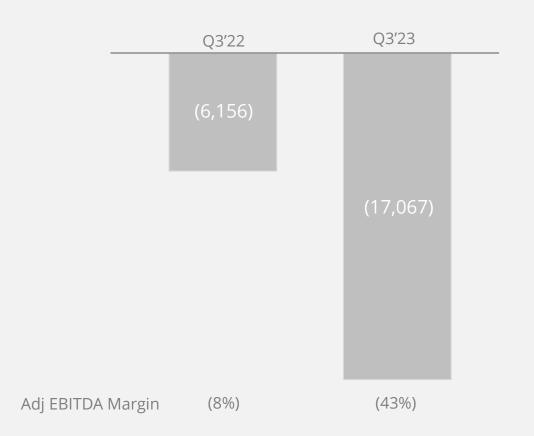


(R\$ thousand)



Adjusted EBITDA

(R\$ thousand)





Path to 2024 Operational Cash BreakEven

Key opportunities identified to enhance profitability and reduce cash outflows



Additional savings, reaching more than 30% in annual costs¹ and expenses reduction when compared to June/2023.



Not renewing or selling low-margin third party software contracts with negative impact working capital.



Focus on Proprietay SaaS, improving Semantix's overall gross margin through revenue mix.

Semantix growth avenues

Organic Growth

New customer acquisition – evolving GTM strategy Expanding within customer base - 13 upsells in Q3'23

M&A

Strategic fit with current product portfolio to maximize cross and up-sell in all verticals

Talented team with proprietary intellectual property

Track-record











R&D

Hiring of developers to enhance Semantix's current products and develop new features for customers

International expansion to Latam

Long-term recurring revenues contracts in regions with strong growth prospects

Technology partner supporting pipeline of initial contracts

Our footprint



Since 2020





- **Pursuing further US presence**
- Huge and mature market for SaaS platforms
- Global reach of product portfolio with 24/7 support in English
- Cost-effective operations







3rd Party

Implementation of technological solutions in Al and Big Data and cloud services infrastructure with renowned partners in the technology market

Technologic solutions:











Cloud









Data Operations Center (DOC)

Optimized management of Big Data environments with expertise in market-leading technologies that support you in handling large volumes of data and provide a solid foundation to unleash the potential of AI in your business

- Full support of the Big Data environment
- Monitoring and proactive action 8x5 or 24x7
- Health and availability reports of the environment
- Fast support at your disposal

Access









Monitoring





Distributed storage









Security







Schedulers











Data Transformation









Professional Services

Technology consulting to develop diagnostics, algorithms and custom Al solutions for your business



Customized diagnosis and improvement plan for Big Data and Artificial Intelligence implementation.



Customized projects in management, analysis and application of Big Data and Artificial Intelligence



Implementation and fostering of data culture



Qualified professionals at your disposal

M&A Track-Record





LinkApi

Leader in integrations of various databases

Tradimus

Leader in data control in the cash flow of hospitals, clinics and laboratories

Zetta

Leader in health analytics in private healthcare

Elemeno

Scalable infrastructure platform for machine learning

ATSáude

Al technology applied to the pharma market

Recent M&A



- SaaS Health Analytics
- number one¹ tech company in the Brazilian healthcare market
- Improved care and costs and deepen value-based healthcare
- TAM2: US\$ 167 in 2030



- Machine learning operations (MLOps)
 platform provider
- Easy-to-use interface
- Accelerated artificial intelligence adoption for businesses and organizations.
- Generative AI innovation



- Curated and organized datasets to the pharma industry
- Strengthening of Semantix's Healthcare & Life Science business vertical
- Traceability and auditable processes and flows

Income Statement (Unaudited)

(in R\$ thousands)	3Q23	3Q22	9M23	9M22
Revenues	40,041	80,638	127,723	166,180
Cost of sales	(15,214)	(41,563)	(63,365)	(99,356)
Gross profit	24,827	39,075	64,358	66,824
Operating expenses				
Sales and marketing expenses	(12,203)	(13,466)	(39,407)	(38,296)
General and administrative expenses	(29,788)	(37,359)	(106,091)	(64,278)
Research and development	(13,370)	(4,127)	(34,692)	(24,692)
Other expenses	_	(198,733)	_	(231,312)
Operating loss	(30,534)	(214,610)	(115,832)	(291,754)
Financial income	4,434	23,272	24,284	29,902
Financial expenses	(2,669)	(12,284)	(20,833)	(31,492)
Net financial results	1,765	10,988	3,451	(1,590)
Loss before income tax	(28,769)	(203,622)	(112,381)	(293,344)
Income tax	358	4,102	112	7,674
Loss for the period	(28,411)	(199,520)	(112,269)	(285,670)

Revenue Mix (Unaudited)

(in R\$ thousands)	3Q23	3Q22	9M23	9M22
Third-party software	21,321	64,363	71,791	116,609
Deductions on third-party software	(2,573)	(7,243)	(7,917)	(12,186)
Revenue from Third-party software	18,748	57,120	63,874	104,423
AI & data analytics services	6 927	12.000	24.659	22.074
Deductions on AI & data analytics services	(459)	(987)	(1,653)	(2,237)
Revenue from AI & data analytics services	6,368	13,011	23,005	30,837
Dransistany software as a service (SaaS)	15.025	11 102	42.425	22.024
Proprietary software as a service (SaaS)	15,925	11,192	43,425	33,031
Deductions on proprietary software as a service (SaaS)	(1,151)	(685)	(3,044)	(2,114)
Revenue from proprietary software as a service (SaaS)	14,774	10,507	40,381	30,917
Other revenue	151	-	463	3
Total revenue	40,041	80,638	127,723	166,180

Balance Sheet (Unaudited)

(in R\$ thousands)	September 30, 2023	December 31, 2022
ASSETS		
Cash and cash equivalents	111,434	338,020
Trade receivables and other, net	128,876	139,546
Tax receivables	11,968	11,317
Prepaid expenses and other assets	24,411	35,060
PP&E, Intangible and right of use asset	166,745	156,110
Deferred tax asset	20,105	22,488
Total current assets	270,702	519,169
Total non-current assets	192,837	183,372
Total assets	463,539	702,541
LIABILITIES		
Loans and borrowings	54,803	78,671
Trade and other payables	48,782	107,695
Lease liabilities and other liabilities	56,490	64,676
Taxes payable	11,916	14,733
Derivatives financial instruments	8,547	6,412
Deferred income tax	6,517	8,929
Total current liabilities	100,926	181,390
Total non-current liabilities	86,129	99,726
Total liabilities	187,055	281,116
EQUITY		
Share capital	425	425
Additional paid-in capital	872,771	872,771
Capital reserves	19,393	20,300
Other comprehensive income	-7,209	-6,840
Treasury shares	-31,904	-508
Accumulated loss	-580,267	-468,869
Non-controlling interests	3,275	4,146
Total equity	276,484	421,425
Total equity + liabilities	463,539	702,541



Q3'2023 Cash Flow (Unaudited)

(in R\$ thousands)	9M23	9M22
Loss for the period	(112,269)	(285,670)
Adjustments to reconcile loss for the period	26,630	219,450
Depreciation and amortization of property and equipment and right-of-use assets and intangible assets	23,755	12,324
Onerous contract	(5,274)	(7,772)
(Reversal of) Provision for contingencies, net	(3,109)	1,360
Interest accrued	7,486	23,236
Other adjustments	3,772	190,302
Change in operating assets and liabilities	(27,666)	(34,281)
Trade and other receivables	10,326	(57,969)
Tax receivables	(651)	(1,718)
Prepaid expenses and other assets	7,041	(20,841)
Account payables and accrued expenses	(59,389)	41,885
Taxes payable	(2,817)	6,626
Deferred consideration, contingent liabilities and others	17,824	(2,264)
Cash used in operations	(113,305)	(100,501)
Interest paid	(2,790)	(33,895)
Net cash outflow from operating activities	(116,095)	(134,396)
Purchase and development of intangible assets	(28,057)	(23,919)
Acquisition of subsidiaries net of cash acquired	(24,386)	(24,143)
Acquisitions of property and equipment	(175)	(507)
Net cash outflow from investment activities	(52,618)	(48,569)
Loans obtained	_	122,015
Proceeds from exercise of stock options	477	276
Acquisition of non-controlling interest	5,018	_
Payment of loans	(28,416)	(79,898)
Purchase of treasury shares	(34,542)	_
Lease payments	(1,150)	(870)
Proceeds from SPAC merger,net	_	630,083
Net cash inflow (outflow) from financing activities	(58,613)	671,606
Increase (decrease) in cash and cash equivalents	(227,326)	488,641
Cash and cash equivalents at the beginning of the year	338,020	52,149
Cash and cash equivalents at the end of the year	111,434	532,416
Effect of exchange rate changes	740	(8,374)
Increase (decrease) in cash and cash equivalents	(227,326)	488,641

Adjusted EBITDA Reconciliation (Unaudited)

(in R\$ thousands)	3Q23	3Q22	9M23	9M22
Loss for the period	(28,411)	(199,520)	(112,269)	(285,670)
(+/-) Net interest income (expenses)	1,661	2,456	(8,815)	14,193
(+/-) Income tax	(358)	(4,097)	(112)	(7,674)
(+) Depreciation and amortization	7,591	4,943	23,755	12,420
EBITDA	(19,516)	(196,218)	(97,441)	(266,731)
(+) Stock option expenses (1)	26	1,098	2,200	4,005
(+) Transaction expenses (2)	-	(8,224)	-	23,183
(+) Listing expenses (3)	-	213,569	-	213,569
(+) D&O Expenses (4)	2,300	2	11,302	2
(+/-) Fair Value of Derivative Financial Instruments (5)	(3,351)	(16,883)	1,728	(16,883)
(+) Earn-Outs (6)	3,474	500	7,026	500
Adjusted EBITDA	(17,067)	(6,156)	(75,186)	(42,355)
Net Revenue	40,041	80,638	127,723	166,180
Adjusted EBITDA Margin	(43%)	(8%)	(59%)	(25%)

⁽¹⁾ Consists of expenses related to share based compensation grants, including payroll expenses in the amounts of R\$0.0 million and R\$0.4 million in the three and nine-month periods ended September 30, 2023, respectively, and in the amounts of R\$0.2 million and R\$0.8 million in the three and nine-month periods ended September 30, 2022, respectively. (2) Consists of concentrated expenses of an extraordinary nature related to third-party advisory, support services, travelling and events incurred in connection with our business combination with a SPAC that are not expected to be ongoing. (3) Consists of a one-time non-cash expense reflecting the accounting impact of the NASDAQ listing in accordance with IFRS 2. (4) Consists of expenses related to D&O Insurance (directors' and officers' liability insurance). (5) Consists of gains from fair value of Semantix Warrants. (6) Consists of expenses related to earn-out payment to the former shareholders of Zetta and Elemeno.



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